

## The Kopernikus-Project ENavi

4<sup>th</sup> Energy and Society Conference: Energy transitions in a divided world Exeter, UK, 03-05 September 2018

#### Workshop

# Real-world laboratories as a tool for a participatory energy transition: advances, methods and international cases

### Workshop Organizers:

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#### Topic and background

The goal of the workshop is to advance international research efforts surrounding real-world laboratories (real-world labs) by systematizing and comparing results and methodological approaches from different case studies. The global energy transition needs innovative bottom-up approaches to involve citizens and change agents, researchers and policy actors alike and to foster cooperative transition designs; real-world labs offer a new approach to do so.

The workshop is put forward and framed by research conducted within the project *ENavi* – *Navigational System for the Energy Transition*, funded by the *German Federal Ministry of Education and Research (BMBF)*. This project is the largest research consortium for energy research in the social sciences in Germany. It explicitly aims at involving stakeholders, change agents and citizens in the research activities. The workshop thus presents an opportunity to discuss and further develop the real-world lab-approach in this large consortium.

Three individual presentations offer insights into real-world labs (case studies), representing different thematic scopes and geographical regions. These inputs shall be discussed among all participants, focusing on the specific topic of each real-world lab, the constellation of involved actors and the labs' strategies for dissemination and continuation (a framework adapted from the Business Model Canvas).

Participants are encouraged to identify challenges and advantages, key actors and necessary resources that constitute a real-world lab approach in their respective fields.

This workshop provides a place for bringing together international perspectives on transformative research in the form of real-world labs. Moreover, it offers the

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possibility to discuss research settings and findings in an international perspective, thus acknowledging the global scale of those topics that are tackled in real-world labs, often in a specifically local perspective.

#### **Program**

- 1. Introduction: Goals and concept of the workshop; the project "ENavi Navigational System for the Energy Transition" as workshop-frame; adapting the Business Model Canvas for evaluating real-world labs
- 2. Input presentations
- 3. Group discussions of specific questions, adapted from the Business Model Canvas
- 4. Synthesis

## Input presentations

Authors	Title	Institution
Richard Beecroft, Volker	Energy Dialogue. Bridging	Karlsruhe Institute for
Stelzer, Colette Waitz	Science-Communication and	Technology (KIT) – Institute for
	Co-Design in a Real world Lab	Technology Assessment and
	Germany	Systems Analysis (ITAS),
		Germany
Eva Heiskanen <sup>1</sup> , Senja	Designing real-world	<sup>1</sup> Consumer Society Research
Laakso <sup>1</sup> , Kaisa Matschoss <sup>1</sup> ,	laboratories for the reduction of	Center, University of Helsinki,
<u>Julia Backhaus²,</u> Gary	residential energy use:	Finland
Goggins <sup>3</sup> , Edina Vadovics <sup>4</sup>	articulating Theories of Change:	<sup>2</sup> Maastrich University,
		Netherlands
		<sup>3</sup> National University of Ireland,
		Ireland
		<sup>4</sup> Green Dependent Institute,
		Hungary
Elizabeth C. Kurucz <sup>1</sup> ,	Leveraging university-based	<sup>1</sup> College of Business and
Christopher Luederitz <sup>2</sup> , Barry	sustainability labs for social-	Economics, University of
A. Colbert <sup>3</sup> , Sean Geobey <sup>4</sup>	ecological resilience: Practical	Guelph, Canada
	design principles to catalyze	<sup>2</sup> School of Environment,
	social learning   Canada &	University of Waterloo, Canada
	Europe	<sup>3</sup> Lazaridis School of Business and
		Economics, Wilfrid Laurier
		University, Canada
		<sup>4</sup> School of Environment,
		Enterprise and Development,
		University of Waterloo, Canada

